



SANDPEARL RESORT RANKS 8TH ON EXPEDIA.COM'S LIST OF TOP HOTELS WORLDWIDE

The resort, located in Clearwater Beach, opened in August 2007

Clearwater Beach, Fla. (April 7, 2009) – The Sandpearl Resort, distinctively managed by Coral Hospitality, has been ranked 8th on Expedia® Insiders' Select™ 2009, a ranking of the top hotels and resorts worldwide based on customer satisfaction and value for the dollar – as determined by Expedia.com experts and customers. Sandpearl was noted for its friendly, yet informal customer service and elegant contemporary design.

"It gave me goosebumps," said Stuart Arp, general manager of Sandpearl. "People aren't expecting to find a resort like Sandpearl on Clearwater Beach. Once they discover us people love it, and this ranking proves our customer satisfaction levels are outstanding."

The Expedia® Insiders' Select™ list is an authoritative list of the world's best hotels. The list represents the top one percent of the nearly 80,000 properties offered by Expedia®, the world's leading online travel company. Expedia® Insiders' Select™ hotels are recognized for consistently delivering excellent service, a great overall experience and a notable value to guests who booked their stay on Expedia.

The Expedia® Insiders' Select™ list is compiled using a mathematical formula that weighs three factors:

1. Expedia's hundreds of thousands of Traveler Opinions - reviews submitted by Expedia customers after they complete their stay with a hotel they booked on Expedia.com;
2. A value rating that compares each property's average daily rates to similar properties to assess the relative value the hotel offers; and
3. The expertise of more than 400 Expedia employees in local markets worldwide.

Sandpearl Resort is the first new beachfront resort in Clearwater Beach in over 25 years. Situated along a 700-foot expanse of pristine Gulf Coast beach, Sandpearl features 253 luxurious guest rooms and suites, a lagoon-style beachfront pool with private cabanas, unique lifestyle enrichment programs, fine & casual dining, a full-service spa featuring signature pearl

treatments, plus meeting & event space. The Sandpearl Resort is AAA Four Diamond rated and a designated member of the Florida Green Lodging Program. For more information, visit www.sandpearl.com or call (877) 726-3111.

Coral Hospitality (www.coralhospitality.com) is a full service management company with a diverse portfolio of resorts, hotels, condominiums, private golf clubs, marina, spas and community associations. Currently managing 35 properties throughout the Southeastern United States and the Caribbean, Coral operates each with a core belief in providing thoughtful service in unique surroundings. For further information, please contact Tom Anderson at (239) 449-1800 or tanderson@coralhospitality.com.

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