Sandpearl Resort Announces "Spa With A Cause"

Sandpearl's Spa to collaborate with local charities for fundraising efforts

CLEARWATER BEACH, FLORIDA – Sandpearl Resort has been an integral part of the Clearwater Beach community since its grand opening. As the resort prepares to celebrate its fifth anniversary, they continue to be committed to giving back to the community and are pleased to announce "Spa with a Cause," a collaborative partnership designed to help non-profits raise funds.

"Spa with a Cause" is the brainchild of Maureen Vipperman, Director of the Sandpearl Spa and Beach Club. "I receive fundraising invitations on a regular basis, " says Vipperman. "People run, give blood, donate food, dance, and eat for charity. So I thought, why not encourage people to do what I love in the name of a good cause – spa!"

The initiative is open to non-profits and charitable causes* who are looking for a creative way to raise money for their organization. "Spa with a Cause" will donate up to 10% of sales from the Sandpearl Spa and spa retail shop to participating groups and organizations. Participants have the option to host a one-time "spa party" event or extend their fundraising over certain days and have participants visit individually or in smaller groups. The Sandpearl Spa will organize custom fundraising packages based on each group's individual needs and goals.

"Spa with a Cause" will be available to book throughout 2012, though limited to availability and scheduling. For more information or to schedule your group charity event please contact Maureen Vipperman, Director of Sandpearl Spa and Beach Club, at 727.674.4141.

About Sandpearl Resort

Sandpearl Resort is a grand beachfront retreat nestled away in the quiet quarters of Clearwater Beach, Florida. Situated along a 700-foot expanse of pristine Gulf Coast beach, this fresh resort blends eco-conscious luxury with unparalleled amenities and features 253 guest rooms and suites, a lagoon-style beachfront pool with private cabanas, unique lifestyle enrichment programs, fine & casual dining, a full-service spa featuring signature pearl treatments, plus state-of-the-art meeting & event space. In efforts to remain a timeless installation coupled with its deep regard for the environment, the eco-luxury resort has included a number of energy-efficient and environmentally conscious elements into its design and construction. As a result, it has been recognized as the first Silver LEED Certified resort in Florida, and one of 15 worldwide, making it a leading example for the future of "building better" on a global level. Both the Sandpearl Resort and its signature restaurant, Caretta on the Gulf, are AAA Four Diamond Award recipients. The resort was also recently included in Travel + Leisure's 2010 Top 50 "Best Resorts in the US and Canada."

For more information, call (877) 726-3111 or visit www.sandpearl.com.

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* Must be exempt from federal income tax under 501c3